

## FAQ -- NEXT JOURNALISM AWARD

### DESCRIPTION

#### 1. What is the Next Journalism Prize?

The CFJ-Audiens Next Journalism Prize is awarded to an innovation that seeks to transform journalism. In terms of content, form, and development, this entrepreneurial project - innovative, demanding, efficient and independent - must be in service of tomorrow's quality journalism.

This prize will provide a unique opportunity for the winner to present their project to the Nieman Foundation at Harvard University (Cambridge, USA) and to benefit from the feedback and advice on their project and its development from renowned European and American journalism experts.

The Next Journalism Prize will also shine a spotlight on the work and commitment of pioneering journalists and media entrepreneurs, and how their ideas are shaping the future of journalism on a European level.

#### 2. Who is eligible for the Next Journalism Prize?

The Next Journalism Prize is open to individuals in journalism and media, as well as organizations and companies that have existed for less than five years, having a nascent entrepreneurial project in the field of media. The aim is not to reward a company for what they've already done, but rather to help them develop the specific project that was presented to the Next Journalism Prize.

Individuals must hold one of the following nationalities, and organizations and companies must also be based in the European zone, including : France, Germany, Belgium, Italy, Luxemburg, the Netherlands, the United Kingdom, Ireland, Denmark, Greece, Spain, Portugal, Austria, Finland, Sweden and Switzerland.

### PROJET

#### How do you define "project"?

The Next Journalism Prize aims to reward long-term innovations and risk-taking in the field of media. The prize is meant for ideas at the first stages of their development, even prototypes that have yet to be tested. We encourage candidates to submit all elements that will allow us to evaluate potential Key Performance Indicators (KPIs) and the financing plan.

The originality of the project's content can be apparent on an editorial, technological (use or interface), or structural level -- including storytelling, investigation, interactions, platforms, tools, services, products, etc. We are evaluating both the content and container of the selected projects.

It is also our hope that the projects selected have a cross-media element and not be solely digital, though this is not cause enough to eliminate a project. No matter what, the aim is not to reward a series of articles or a single investigation.

## CRITERIA

### What are your criteria for evaluating the projects?

The winning project will be evaluated according to the following criteria :

- Its impact on the future of journalism in terms of production and distribution, new approaches and forms of writing and reporting.
- The innovation and technology it brings.
- The service provided to the reader/buyer/viewer.
- The project's feasibility.
- The project's potential for growth and evolution.
- Its potential to be replicate in several European countries.

## APPLICATION

### 1. How can I contact the Next Journalism Prize?

For all questions, please send an email to the following address: [prixnextjournalism@gmail.com](mailto:prixnextjournalism@gmail.com)

### 2. Candidates for the prize must submit their complete online application, by **Monday 17<sup>th</sup> July 2017 at noon (12 pm) (Paris time)** at the latest, with the servers of the [www.nextjournalism.eu](http://www.nextjournalism.eu) website serving to postmark.

Applications can be submitted up until this closing date; requests submitted thereafter will be invalidated. We are not responsible for projects that are late, lost, incomplete, damaged or unreadable – any such project will be rejected.

The application form is available at the following URL:

<https://cfjparis.typeform.com/to/hHh3DO>

The application must be in English only.

### 3. Applications filled out online must absolutely include the following official documents :

- A photo or scan of an official document that confirms:
  - a) The identity of the member in charge of the project.
  - b) The legal existence of the company or association.
- Applications must obligatorily include the mailing address and phone number where the candidate can be reached as well as their publicity release for the works presented.
- A unedited video no longer than two minutes in duration.

- Answers to the Next Journalism jury’s questions, including a description of the project, its goal(s), the expected timeline, the associates involved, and the financing plan.

It is possible that we might need further information to evaluate candidacies, in which case we will contact you either at the phone number or address provided and request certain details or documents, or schedule an interview to further discuss your application. If you cannot satisfy such demands within a reasonable delay, your application will be rejected.

We will communicate with all candidates via the email address that they have provided in their application form.

## **GOVERNANCE**

### **1. Governance of the prize and selection**

The initial selection of projects will be made by a project team composed of experienced media figures who will consider all valid applications. The entire project team will pre-select and make recommendations regarding the entirety of the received projects to allow the jury to make their decision when they convene.

This jury will be composed of journalists, entrepreneurs, international experts and representatives of the Centre de Formation des Journalistes, the Ecole W, and the Nieman Foundation. They will select one winner and two runner-up projects. The names of these three finalist projects will be officially published when the results of the Next Journalism Prize are announced and they will appear at that time on the Next Journalism.eu website as well as on the CFJ, W, and Nieman Foundation websites.

The members of the project team and the final jury will be announced on the Next Journalism.eu website.

### **2. Will every candidacy be considered?**

Yes, we will consider all admissible applications received prior to the stated deadline for submission.

### **3. When will I receive news concerning my candidacy?**

If your application is deemed valid, you will receive a reply from us within three months of the deadline for submissions, along with any additional questions that we may have.

The final decision will be taken after the jury’s meeting. During this meeting, an oral interview with validated candidates (video conference) will take place with the jury. You will be informed of the day and hour of your audition far enough in advance to be able to organize yourself and be available.

We will also provide you with the elements necessary for you to prepare for this oral. Following the jury's deliberations, we will contact you by email to inform you of our final decision. The main contact for applications that are not rewarded will be notified within one month of the jury's meeting.

## **AWARD**

### **1. What is the award of the Next Journalism Prize?**

The winner of the Next Journalism Prize is given a fully-covered three day trip to the Nieman Foundation at Harvard University (arrangements, transportation and accommodations). During this trip, the prize-winner will have the opportunity to present their project and their development strategies before the Nieman Fellows as well as the staff of the University.

When receiving the Next Journalism Prize in Paris in October 2017, the winner will also have the opportunity to present their project before mentors from the CFJ and W Schools.

The Next Journalism Prize does not aspire to serve as an incubator or offer financial backing for a project. The Next Journalism Prize will however provide the winner with a unique experience, the opportunity to present their project to an international audience and to benefit from strategic advice for the future of their endeavor.

### **2. What visibility will the prize provide?**

The innovation rewarded by the Next Journalism Prize's will be the subject of attention by our French and European media partners, and also be the subject of promotion across the social networks and at events organized by the CFJ and W schools.

### **3. When will the Next Journalism Prize be awarded?**

The award's ceremony will take place in Paris in October 2017, and the winning project's leader will be invited to the event organized by the CFJ and Ecole W in Paris in October 2017. The CFJ will cover the cost of this trip.