

Rules of the Next Journalism Prize

The Centre for Journalism Studies (Centre de Formation des Journalistes -- CFJ), is a French journalism school created in 1946, under the 1901 association status, and a capital of 10 000 euros, whose registered address is 35 rue du Louvre, 75002 PARIS, under the SIRET number 45035532600015, represented by its director, Julie Joly,

Hereafter called “CFJ”.

The CFJ launches a competition entitled « Next Journalism CFJ-Audiens Prize » that will take place from 1st March 2017 at noon (12pm) (Paris time) until 17th July 2017 at noon (12pm) (Paris time).

Article 1: OBJECT

The Next Journalism CFJ-Audiens Prize rewards an entrepreneurial project that seeks to transform journalism. In its content, form and development, this project—innovative, demanding, efficient and independent—must be in service of tomorrow’s quality journalism.

Article 2 : Presentation of the contest

2.1 Definition

The concept of “Next Journalism” tends to place emphasis on innovations, ideas, new economic structures, novel forms that will transform journalism by making it more efficient and profitable.

2.2 Reward

The Next Journalism Prize thus wishes to recompense the originators of a project that is part of this media transformation, by providing them with:

- the possibility of spending three days presenting their project to the fellows and staff of the Nieman Foundation for Journalism at Harvard University (Cambridge, USA) ;
- the advice and feedback of experts drawn from the CFJ-Ecole W;
- media attention on a European scale through the support of the prize’s media partners.

The Next Journalism Prize does not offer to serve as incubators or offer financing or any sort of funding. This prize provides the winner with an experience, an opportunity to present the project in an international, prestigious environment and to enjoy unique strategic advice for the enterprise’s future.

2.3 Objective

The Prize aims to promote innovative concepts that seem likely to favour the creation or distribution of quality journalism within the new media sphere.

Projects may be submitted by an individual, a not-for-profit group or a company. The originality of the project's content can be apparent on an editorial, technological (use or interface), or structural level. The aim is not to reward a series of articles or an investigation.

2.4 Partners

The Nieman Foundation for Journalism is committed to hosting the Next Journalism Prize winner for three days at their building on the campus of Harvard University, providing the winner with the rare and valuable opportunity to meet the Nieman fellows as well as members of the Nieman staff.

The Next Journalism Prize's financial partners are the health insurance provider Audiens, the Fondation Varenne for the promotion of journalism, as well as the European media group Prisma Media.

Their support has helped make possible the Next Journalism Prize and its final award of three days spent at the Nieman Foundation. These partners thus help support the future of journalism, highlighting fresh, unique ideas.

Article 3: Eligibility

To be eligible for the Next Journalism Prize, you must comply with these terms and conditions.

The Next Journalism Prize is open to :

- individuals or yet to be structured groups of individuals in journalism and media
- organizations and companies that have existed for less than five years, having a nascent entrepreneurial project in the field of media. The aim is not to reward a company for what they've already done, but rather to help them develop the specific project that was presented to the Next Journalism Prize.

You must be located in France, Germany, Belgium, Italy, Luxemburg, the Netherlands, the United Kingdom, Ireland, Denmark, Greece, Spain, Portugal, Austria, Finland, Sweden and Switzerland.

Your project shall be a prototype, ranging from an idea to the most advanced stage. No matter the stage of creation, the winning project must be in the process of being created.

Your organization or company can be defined as a news media start-up, whether based or not on digital technology, in the field of journalistic storytelling, investigations, interactions, platforms, tools, services, products, business models, etc

Your project must be applicable to the future of journalism by :

- Seeking to create a breakthrough innovation;
- Not being limited to producing editorial content;
- Having the potential for monetization and income growth.

The Next Journalism Prize will be awarded to a winner, the project leader, on behalf of the firm.

If none of the projects submitted meet these criteria or are considered sufficiently innovative, the jury reserves the right to not give the prize to any winning participant.

Article 4: Applications

4.1 Candidates for the Next Journalism Prize must submit their complete online application before the date published on the www.nextjournalism.eu website, with the servers of the website serving to postmark.

The application must be filled out at the following URL address:

<https://cfjparis.typeform.com/to/hHh3DO>

The application must be completed in English only.

Applications may be submitted up to the previously mentioned deadline. Any applications submitted after this deadline will be invalid. CFJ is not responsible for any applications that are late, lost, incomplete, damaged or otherwise unreadable and such applications will be invalidated.

4.2 The complete online application must absolutely include the following official documents:

- A photo or scan of an official document that confirms:
 - a) The identity of the member in charge of the project.
 - b) The legal existence of the company or association.
- Applications must obligatorily include the mailing address and phone number where the candidate can be reached as well as their publicity release for the works

presented.

- A unedited video no longer than two minutes in duration.
- Answers to the Next Journalism jury's questions, including a description of the project, its goal(s), the expected timeline, the associates involved, and the financing plan.

Article 5 : Selection and Jury

5.1 Criteria

Projects will be evaluated on the following criteria:

- Impact on the future of journalism in terms of production and distribution, new approaches and techniques for writing and reporting
- Innovation and technology
- Service provided to the reader-buyer-viewer
- Project's feasibility
- Project's potential for growth and evolution
- Potential to be replicate across other European countries

5.2 Selection Process

The initial selection of projects will be made by a project team made up of experienced media figures who will consider all applicants. The project team will pre-select and make recommendations concerning the entirety of the received projects, so that the jury might make their decision when they come.

This jury will be composed of journalists, entrepreneurs, international experts and representatives of the Centre de Formation des Journalistes, the Ecole W, and the Nieman Foundation for Journalism. They will select a final winner as well as two runner-up projects. The names of these three finalist projects will be officially published when the results of the Next Journalism Prize are announced and they will appear at that time on the Next Journalism.eu website, as well as on the CFJ, W, and Nieman Foundation websites.

If your application is deemed valid, you will receive a reply from us within three months of the deadline for submissions, along with any additional questions we may have. Thereafter, we will contact validated candidates, using the contact information in your application, to organize an interview (video conference), which will allow you to defend your candidacy. We may also ask for others documents to help in our decision. If you cannot comply with these requests within a reasonable delay that we have set, your application will be invalidated.

The final decision will be taken after the jury's meeting. During this meeting, an oral interview with validated candidates (video conference) will take place with the jury. You will be informed of the day and hour of your audition far enough in advance to be able to organize yourself and be available. We will also provide you with the elements necessary for

you to prepare for this oral. Following the jury's deliberations, we will contact you by email to inform you of our final decision. The main contact for applications that are not rewarded will be notified within one month of the jury's meeting.

The official composition of the Next Journalism Prize jury will be posted on the nextjournalism.eu website in early 2017.

The jury's final decision will be taken following their meeting. The name of the winner and the two finalists will be officially published across all of our communication channels.

We will contact candidates via the email address supplied in the application. We are under no obligation to provide comments on unsuccessful candidacies, though we are permitted to do so when we deem appropriate.

5.3 The representatives of the projects under consideration will be personally contacted by e-mail. The names of the projects and the candidates may be mentioned on the website NextJournalism.eu as well as the websites of the CFJ, the Ecole W and the Nieman Foundation.

Article 6: Award and media attention for the winners' innovations

6.1 The winner of the Next Journalism Prize will receive a three-day trip to the Nieman Foundation for Journalism at Harvard University. During this trip, the laureate will have the opportunity to present their project and plans for development to the Nieman fellows as well as the Nieman staff.

At the awards event the Next Journalism Prize in Paris, the laureate will also be allowed the opportunity to present their project before the mentors of the CFJ and W schools.

6.2 The winning project's distinguishing innovation will be communicated to the prize's French and European media partners as well as on social networks and at events organized by the CFJ and W.

6.3 The candidate representing the winning project will be invited to the ceremony at the Ecole W. Costs for the winner will be covered by the CFJ.

6.4 The names of the projects as well as the names of the candidates may also be mentioned on the web site NextJournalism.eu and also the websites of the CFJ, W and the Nieman Foundation.

Article 7: Verifications

Participants agree for the CFJ to verify their identity as well as the company's identity.

These verifications will be made within the confines of the legal allowances protecting private life. Any indication of a fraudulent, false, deceitful, incorrect or inexact presentation of identity will result in the candidacy being deemed invalid.

The CFJ reserves the right to make mention of the full names and city of residence of the applicants and winner, without any implied payment or benefit whatsoever for applicants other than the right to participate in the competition and the potential prize.

Article 8: Responsibility

Each candidate guarantees their affiliation as originators of the project they are presenting. Any false declaration, mistaken, misleading or incomplete declaration as to the candidate's responsibility as founder of the project will lead to the invalidation of the candidacy and/or prize.

Article 9: Hypothetical Cancellation

If the winner does not respect the commitments of these rules, the prize will be awarded to the first runner-up in the jury's selection, or failing that the final runner-up if the first runner-up passes or is unsuitable. Once again, the organizers reserve the right to not award the prize to any candidate.

Article 10: Rights allowed

The winners grant the CFJ and the Nieman Foundation for Journalism, non-exclusively and at no cost, throughout the world, the right to present and to communicate about the innovations that are recognized by the Next Journalism Prize. This includes the rights for the CFJ and Nieman Foundation to reproduce the photo of the three finalists as well as a description of their projects, and quotes by the three finalists, all this in the promotion of the Next Journalism Prize. In no way will such reproductions and mentions be paid for.

All usage of the rights allowed will be exploited according to French law.

The winning and runner-up projects may be mentioned, cited and broadcast in French and European media on the condition that such occurrences include a mention of their having been awarded the Next Journalism Prize (in this case we encourage them to mention of both

the prize and the organizers).

The finalists authorize the CFJ and the partners of the Next Journalism prize to record, tape and reproduce their image and likeness in the course of promotion of the award and the projects rewarded by the organizers.

Article 11: Interpretation and Modifications of the Prize's Rules

If required by circumstances, the CFJ reserves the right to shorten, lengthen, delay, modify or cancel the Prize at any time and shall be in no way responsible for any damages caused by such actions.

Article 12: Applicable Law

The present rules shall and shall be construed and applied solely in accordance with French law.

Article 13: Freedom of Information

In accordance with the 6 January 1978 law covering computing, files and freedom, candidates benefit of a rights to access, rectify and eliminate data concerning themselves by contacting the following address: **prixnextjournalism@gmail.com**

Article 14: Filing of Rules

The rules for the Next Journalism Prize have been filed with the office of the court officer Maître Sandrine Panhard located at 14 rue du Faubourg Saint-Honoré, 75008 Paris France and at the headquarters of the CFJ, 35 rue du Louvre, 75002 Paris, France.

Made this day of 1st March 2017, Paris, France.